



**UNITED STATES DEPARTMENT OF COMMERCE**  
**International Trade Administration**  
Washington, D.C. 20230

Dr. Donald N. Burton  
Executive Director  
The International Import Export Institute  
P.O. Box 11378  
Glendale, Arizona 85318-1378

Dear Dr. Burton:

As countries seek to capitalize on the opportunities of the emerging global marketplace, it becomes increasingly apparent that any country's continued success is dependent on its citizens' ability to be seamless participants in the world trade community. Consequently, a nation's ability to develop and assess this proficiency within its workforce as compared to other nations is vitally important.

We applaud the efforts of the Certification Board of Governors, the participating industry leaders and educators worldwide, and the International Import-Export Institute. Your efforts in developing and establishing industry accepted standards to assess this proficiency has helped meet this important need.

A program like this helps facilitate trade among all nations.

Sincerely,

A handwritten signature in cursive script that reads "Neal Burnham".

Neal Burnham  
Deputy Assistant Secretary  
Export Promotion Services  
U.S. Commercial Services

